

BTU'S For You

A Seasonal Newsletter for
Customers of Four Seasons
Heating & Cooling

"No matter what season, prompt service is the reason to call Four Seasons."



Bill Carrico

President

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President's Corner

Hi Folks,

Whew!.... what a hot summer we just went through.

Although the warm summer weather was late in arriving, when it finally did arrive it was relentless, especially when old miserable Mr. Humidity stuck his head out. It seemed like you couldn't walk from your air conditioned house to your air conditioned vehicle without breaking a sweat. I guess you could sum up the heat and humidity this summer in one word. **Brutal!** I had a few customers this summer make the statement, *"What did we do before we had air conditioning?"* My answer, I believe movie theaters were the first buildings to have air conditioning, long before department stores or homes for that matter. I have read articles about people going to the *"picture show"* just to get couple of hours of relief from the heat and humidity.

Thankfully, we don't have to go to a movie theater to enjoy air conditioning in today's world. In the years since I founded Four Seasons in 1981, it has been amazing to see

the improvements in heating and air conditioning technology and how it has evolved; both in individual comfort and efficiency. One of the most significant advances to come along has been the development of ductless heating and cooling systems and the individual room to room comfort they provide. As the name implies, ductless does not depend on duct work to deliver conditioned air to your home. Each room in your home, such as first floors, second floors, front rooms, back rooms, enclosed porches, basements and sun rooms all have different heating and cooling needs. Homeowners with a ducted system in the past were simply forced to accept the fact that some areas of the house would be comfortable, while others would not. Rather than relying on a single unit and duct work to heat and cool your entire property, ductless multi zoned homes utilize a network of small, energy efficient, very quiet units with individual remote controlled thermostats to send the right amount of warm or cool air to each zone or room. This allows the homeowner to have room-to-room control without family members battling over control of the one thermostat.

The number of zones a home can

benefit from will depend on the size and layout. In some cases, a single zone may be all the homeowner needs to address comfort problems. In others, a multi-room system would be used to divide the home up into several temperature controlled comfort zones. The greatest benefit of ductless zoning, is the level of customization that can be achieved. You can cool and heat only the zones in use, in other words if you are not using a particular room you can just turn it off while the other zones continue to operate. This flexibility not only improves personal comfort, but reduces overall energy consumption and cost.

We are a *Mitsubishi Electric Diamond Dealer* and carry a full line of hi-efficiency ductless mini-split heating and cooling systems. Whether your needs are for only one room or a whole house we can install the perfect system for your family's individual comfort. If you would like a free evaluation of your home comfort needs just call our office anytime at 270-926-2900 and schedule an appointment at your own convenience.

Your Comfort Advisor,

Bill



We Want to Thank Our Valued Customers for Their Comments & Suggestions

“Bill, I honestly do not see how you could improve your services...as it is already above and beyond any I have dealt with! Great Product, Great Job, and Great Crew! It was our pleasure doing business with you and your staff! We would not hesitate to recommend to all! Thank you!” **-Janet & Kenny Dunn**

“The installers were very polite & helpful in all areas. They were the cleanest inside workers I have ever had.” **-Glenda Long**

“Installers were both professional & courteous during entire process. They made an extra effort to answer any inquiries I made. They notified us of progress made as well as estimated completion times. Entirely satisfied!” **-Luke Matthews**

“The team of guys that you had install our new system were some of the nicest guys and informed us on any questions we asked about our new system without fail. They arrived on time and cleaned up any mess they made before they left. We would highly recommend 4-Seasons.” **-David & Sharon Ford**

“We cannot thank you enough for the excellent service! From the first call made to inquire about a new unit to the last day Casey and Mitchel being on the job; the customer service you provided was exceptional! We were extremely impressed with the attention to detail, the positive work ethic, the professionalism, the length of time for the installation and the overall care and concern that was displayed by your company. We are already seeing the benefits from our new unit which is much more energy efficient and certainly does keep the house much cooler than our old unit which in turn is saving us money which we really appreciate. Thank you for your honesty, your high ethical standards, your professionalism and your excellent workmanship! You are all greatly appreciated and we are utterly pleased with your services. You have a customer for life.” **Jeff & Kathy Orłowski**

Myra's Kitchen Corner

HONEY BUN CAKE

1 Box yellow cake mix

2/3 cup vegetable oil

4 eggs

1-8 oz. sour cream

1/3 cup water

In large bowl beat cake mix, oil, eggs, sour cream and water. Mix on low 30 seconds, then medium speed for 2 min.

Spray 13 by 9 pan and spread half of the cake batter in pan.

Combine 1 cup brown sugar, 2 tsp cinnamon, ½ cup pecans. Sprinkle mixture over cake batter in pan. Carefully spread remaining cake batter over pecan mixture.

Bake 350 35 to 40 minutes or until done.

In small bowl mix 2 cups of powdered sugar, 2 tsp of vanilla, 2 to 4 TBS of milk. Stir till mixed.

Punch holes in cake while warm and pour powdered sugar mixture over cake.

Cool and serve.

Seven Reasons Why You Should Schedule a Heating Season Tune-Up with Four Seasons

1. Join the crowd. A survey by Honeywell, Inc. found that about 55% of American homeowners have their heating and cooling equipment serviced at least once a year. They know that an annual “clean & check” tune-up is one of the best home maintenance investments you can make.

2. Save money. Studies have found that fuel bills go up an estimated 10-15% because of inefficient equipment operation and annual maintenance extends equipment life by as much as 20-30%. This translates to years of additional usage for your furnace. Also, more than half of the costly emergency repairs we do could have been avoided with regular maintenance.

3. You may save your life and that of your loved ones! Small cracks in a heat exchanger or problems with flue pipes can allow deadly carbon monoxide gas to build up inside your home. Hundreds of people in the United States lose their lives each year to carbon monoxide tragedies. Sometimes entire families get wiped out. The danger signs can be subtle. Our trained service technicians know how to spot them.

4. This is not a job for do-it-yourselfers. You may be handy with tools and even know your way around HVAC systems a bit. But modern heating equipment has gotten very sophisticated. Our service technicians are

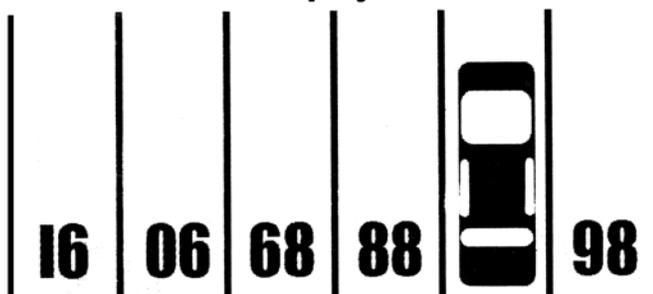
equipped with an array of electronic devices and tools to properly service today’s units.

5. We’ll tell you if you’re behind the times! Some ancient furnaces may be operating okay but still wasting money on heating bills. Efficiency improvements have been dramatic over the past few decades. Even if your old system is still working okay, it may make economic sense to replace it for a rapid payback in energy savings.

6. A Silver Star Service Agreement triggers tune-ups automatically. Our service agreement customers don’t have to remember to call for periodic tune-ups. We contact them with a reminder and schedule a service time that’s convenient to them. They also receive priority service and discount pricing. Give us a call and ask how you can join the growing ranks of our Silver Star Service Agreement family.

7. It’s not only what you do, it’s who you do it with that counts. Almost all HVAC companies offer the kind of maintenance service described here. But we’ll stack our knowledgeable service up against anyone’s. Call us if you want to be sure they will leave the work area cleaner than they found it. Give us a call at (270) 926-2900 to schedule your furnace clean, check, and tune-up today!

What is the # of the parking spot covered up by the car?



Can You Spot The Ten Faces In The Tree?



4 SEASONS HEATING & COOLING

1722 Triplett St.
Owensboro, KY 42303

270-926-2900
4-Seasons.us



CLIP COUPON and SAVE

25% OFF
DUCT CLEANING WHEN YOU
PURCHASE A NEW HEATING &
COOLING SYSTEM!



- ★ Help Relieve Allergy Symptoms Caused by Pollen and Dust in Your Duct System
- ★ Reduce Hazardous Bacteria Recirculation
- ★ Remove Dust Mites and Reduce Odors
- ★ Provide a Healthier In-Home Environment

To have your air ducts professionally cleaned allow \$48.00 per supply register and return grill (8 register minimum). A \$1.25 per mile travel charge applies outside a three mile radius of Owensboro.

Call 270-926-2900 today to schedule an appointment.
See our duct cleaning process at
4-Seasons.us under Products and Services.

OFFER EXPIRES MAY. 31, 2019

